BABATUNDE OYINDAMOLA SARAH

**DATA ANALYST**

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**Professional Profile**

Enthusiastic and detail-oriented Data Analyst with nearly a year of experience in data analysis, data visualization, and reporting. Skilled in using Python, SQL, Tableau, and Power BI to analyze data and create insightful dashboards that support business decisions. Experienced in cleaning, validating, and transforming datasets to ensure accuracy. Adept at collaborating with teams to provide data-driven recommendations and streamline processes. Eager to further develop analytical skills and contribute to data-driven initiatives.

**Skills**

Data Analysis | Statistical Analysis | Predictive Analytics | Data Mining | Data Cleaning & Validation | Data Visualization | Trend Identification | Process Optimization | Business Process Improvement | Cross-functional Collaboration | Report Generation | Problem-solving | Communication | Analytical Thinking | Critical Thinking

**Tools**: Python | SQL | Tableau | Power BI | Excel

**Professional Experience**

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**Future Interns** Lagos, Nigeria

**Data Analyst Intern** Oct 2024 – Present

* Designed and implemented a Python-based loan prediction model, analyzing historical data, which improved accuracy by 25% in forecasting loan approval rates.
* Conducted in-depth Exploratory Data Analysis (EDA) on the Titanic dataset, identifying key survival rate predictors, which informed the development of a more robust predictive model.
* Built an interactive dashboard in Power BI to visualize IPL player performance data, leading to a 30% increase in user engagement and data-driven decision-making.
* Cleaned, validated, and transformed large datasets, ensuring 98% accuracy, which supported the creation of reliable insights for client-facing reports.
* Delivered clear and concise data insights to team members, aiding in the successful execution of client projects and exceeding expectations for accuracy and timeliness.

**SAVS** Lagos, Nigeria

**Data & Business Analyst** Jan 2024 – present

* Spearheaded data analysis efforts that resulted in a 15% increase in marketing efficiency by identifying key trends and recommending targeted strategies based on insights.
* Developed and maintained interactive dashboards in Tableau and Excel, streamlining decision-making processes and reducing report preparation time by 30%.
* Automated critical reporting workflows using SQL and Python, reducing manual work and enhancing operational efficiency.
* Collaborated with cross-functional teams to design data models, providing valuable forecasting tools that informed business planning.

**Other Experiences**

Sales Representative - **Shades Factory Store, Lagos, Nigeria** Jul 2022 – Feb 2024

Customer Care Agent - **M & TEE’S, Lagos, Nigeria** Jan 2022 – May 2023

Receptionist - **Grandios Hotel & Lounge, Lagos, Nigeria** Sep 2019 – Feb 2021

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**Education**

**Obafemi Awolowo University**

BSc Estate Management